

26 – 28 June 2022, Athens, Greece

HYBRID CONGRESS

Sponsorship & Exhibition Prospectus

www.eacpt2022.org



Welcome to EACPT HYBRID CONGRESS

Dear Sponsors and Exhibitors,

As the current and past-chair of the EACPT respectively, we would cordially like to invite you to participate in the 15th Congress of the European Association for Clinical Pharmacology and Therapeutics which will be held in Athens, Greece, 26-28 June 2022.

The first congress of the EACPT took place in Paris in 1995 and was followed by a very successful series of meetings across Europe, bringing together scientists from all over the world in fruitful and enjoyable encounters. At the last congress in Stockholm in 2019, we had an attendance of more than 500 delegates from 50 different countries. With the upcoming hybrid congress in Athens, we aim to surpass these numbers. The theme of the Congress will be "*Clinical pharmacology, now more than ever*", addressing all current issues in modern therapeutics, from new diseases to personalized treatment approaches. We will be directing a lot of attention to COVID-19 pharmacologic issues such as the rapid trial designs employed during the pandemic and new investigational therapies and vaccines. This will be reflected in the programme of our Congress which will consist of an exciting mixture of key notes, workshops, debates and scientific presentations.

Clinical pharmacologists embrace large domains and use many tools, from a molecular perspective on drugtarget interactions, all the way through to individual patient care, patient group needs, artificial intelligence and epidemiological and global considerations for the safe and effective use of medicines. At this meeting, we will all come together, share knowledge and discuss how we can use these tools to solve the many challenges of modern health care, e.g. population ageing worldwide, increasing prevalence of chronic diseases, new possibilities to treat the critically ill, health care sustainability, antimicrobial resistance and new viral threats to mankind.

Athens is a worldwide destination with attractive sites, fantastic weather and a pleasant lifestyle that will certainly function as a magnet to attract many scientists. There will be the possibility to participate physically in Athens or on the EACPT virtual Congress platform or both. Our virtual platform is a state-of-the-art system that allows interaction between delegates and is very user friendly. Our sincere hope is that you will join us in this adventure and contribute to make this an exciting and successful congress, for the sake of our patients, today and tomorrow!

Sincerely yours,

Professor Pierre Marquet Chair of EACPT Professor Jamie Coleman Past-Chair of EACPT



Committees

Local Organising Committee

 Vangelis Manolopoulos, Professor of Pharmacology, Pharmacogenomics and Precision Medicine, Medical School, Democritus University of Thrace (CHAIR)
 Dimitrios Kouvelas, Professor of Clinical Pharmacology, Medical School, Aristotelian University of Thessaloniki (CO-CHAIR)
 Giorgos Papazisis, Associate Professor of Clinical Pharmacology, Medical School, Aristotelian University of Thessaloniki
 Andreas Papapetropoulos, Professor of Pharmacology, Pharmacy School, University of Athens (Secretary General of EPHAR)
 Constantinos Pantos, Professor of Pharmacology, Medical School, University of Athens

Constantinos Pantos, Professor of Pharmacology, Medical School, University of Athens **Ioanna Andreadou**, Professor of Pharmacology, Pharmacy School, University of Athens

Executive Committee

Pierre Marquet, France Jamie Coleman, United Kingdom Gerard Rongen, The Netherlands Helena Glasova, Slovakia Julia Stingl, Germany Annalisa Capuano, Italy Thomas Griesbacher, Austria Joaquin Saez, Spain Mimi Stokke Opdal, Norway Miia Tuerpeinen, Finland David Webb, UK

Arantxa Sancho López, Spain Achim Schmidtko, Germany Michiel van Agtmael, The Netherlands Florian Naudet, France Emilie Jouanjus, France Carla Sans, Spain Maxim Frolov, Russia Vangelis Manolopoulos, Greece

Congress Secretariat

MCI Nordics

Strandvejen 171 2900 Hellerup, Denmark Att.: Julie Drehn, <u>eacpt@mci-group.com</u> Phone: +45 70 22 21 30





About EACPT 2022

The European Association for Clinical Pharmacology and Therapeutics (EACPT) is a learned society in the field of clinical pharmacology. It is the leading society in Europe serving the European and global clinical pharmacology and therapeutics community.

The EACPT includes all national organisations for clinical pharmacology in Europe and also have nearly 600 individual associate members from all around the world. EACPTprovides educational and scientific support for the more than 4000 individual professionals interested in clinical pharmacology and therapeutics throughout the European region, with its congresses attended by a global audience.

Why attend EACPT 2022

The European Association for Clinical Pharmacology and Therapeutics (EACPT) includes all national organisations for clinical pharmacology in Europe. This broad range of knowledge and outreach enables each EACPT congress to provide an unparalleled educational forum where you will learn about the newest developments, innovative technics and advanced practices in topics such as drug discovery, drug development, pharmacology and pharmacotherapy.

The 2022 congress takes place in Athens, Greece and virtually and gives you the unique opportunity to network with and learn from top ranking global specialists in pharmacology and pharmacotherapy. The theme of the congress is: *"Clinical pharmacology. now more than ever"*.

Attend EACPT 2022 because of the:

- Diverse group of international delegates including health professionals, clinical and life scientists, policy makers, regulators and professionals from the biotechnology and pharmaceutical communities.
- The focus on present and future health care challenges and clinical pharmacological tools to meet these challenges.
- Sessions on hot topics such as translational medicine and pharmacogenetics, advances in personalized diagnostics to improve the safety and effectiveness of medicines, therapeutics of cardiovascular, cancer and inflammatory disease, clinical trial design and regulation, drug safety and toxicology in all patient groups, clinical design and governance, health policy and safe prescribing.
- New research on biological approaches to disease and other current issues.
- Broad spectrum of specialists to learn from including basic to clinical pharmacology and pharmacotherapy from drug discovery to regulatory affairs.



Venue





Vass. Sofias & Kokkali Athens 115 21 www.maicc.gr

The Congress will take place in The Megaron Athens International Conference Centre situated in the centre of a vibrant, modern city. The Megaron Athens International Conference Centre (MAICC) is one of the finest and most technologically advanced conference centres in Europe with a total offering of 143,000m2, a choice of 18 meeting spaces, expansive exhibitions areas and sweeping foyers. The Centre is on a direct metro line to the Eleftherios Venizelos International Airport, journey time 37 minutes, making it extremely accessible for international delegates travelling from and to global destinations.

The Congress will also be virtual on the EACPT Congress Platform.



Exhibition

The physical exhibition will take place in the lobby of Megaron Athens International Conference Centre. All catering breaks will take place within the exhibition area.

Exhibition Dates

Build-up Sunday	26 June 2022	07:00 – 09.00
Exhibition		
Sunday	26 June 2022	09:00 - 18:30
Monday	27 June 2022	09:00 - 18:00
Tuesday	28 June 2022	09:00 - 16:00
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Tuesday	28 June 2022	16:00 - 18.00

Prices

Price per square metre: € 500 excl. VAT. The minimum stand size is 6 sqm and the minimum rental fee is € 3.000 excl. VAT. Nearly all sizes can be accommodated.

The stand rental includes:

- Floor space
- Electricity
- 1 Exhibitor Badge per 6 sqm
- Company logo in the Final Programme
- Company logo on the Congress website
- Company logo on the EACPT Congress platform

We reserve the right to increase the stand rent insofar as, and to the extent to which taxes, VAT or other charges (including purchase tax or the like) according to law is imposed on exhibition material and/or stand rental.

The Exhibition is being sold as floor space only. If you require any additional exhibition items (furniture, light, audio-visuals, flowers etc.) please refer to the Exhibitors' Manual which will be distributed approx. 2-3 months prior to the Congress.

Exhibitor registration

The Exhibitor Registration entitles to:

- Free access to the exhibition area and to your own company's sponsored symposium
- Access to the Welcome Reception
- 1 free copy of the Final Programme
- Lunch, coffee & tea during breaks

Additional Exhibitor registrations can be purchased for € 350 + VAT.

Allocation of exhibition space

Space allocation will be made on a first come first served basis. A completed exhibition booking form and contract should be returned to ensure reservation of a desired location. Upon receipt of the exhibition booking and contract, space will be confirmed and an invoice e-mailed. Space allocations will be made in the order in which application forms with payment are received.



Sponsorship Levels and Benefits – physical & virtual

Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship
Price € 15.000*	Price € 6.000*	Price € 4.000*
 12 sqm exhibition space or 45 minutes Industrial symposium** Acknowledgement of sponsorship level on the Congress website 3 complimentary registrations Company logo on the website and on the Rotating banner on the front page of the EACPT Congress Platform. Company logo in the Final Programme 1 insert in the Congress bag if available 1-page advertisement inside the Final Programme 	 9 sqm exhibition space or 10 minutes virtual Industrial presentation daily** Acknowledgement of sponsorship level on the Congress website 2 complimentary registrations Company logo on the website and on the EACPT Congress Platform. Company logo in the Final Programme 1 insert in the Congress bag if available 1-page advertisement inside the Final Programme 	 6 sqm exhibition space or 5 minutes virtual Industrial presentation daily** Acknowledgement of sponsorship level on the Congress website 2 complimentary registrations Company logo on the website and on the EACPT Congress Platform Company logo in the Final Programme 1-page advertisement inside the Final Programme

**Industrial symposium slots will be available (number to be defined) during the EACPT 2022 all of which are subject to scientific committee approval. The fee includes lecture hall, standard set up used at the congress, standard AV equipment and technical assistance. It also includes broadcast on the EACPT Congress Platform. All other expenses (e.g. additional equipment, honoraria, travel and accommodation for invited speakers, catering for participants, refreshments for speakers and company staff, etc.) are the responsibility of the sponsor.

*Prices excl. VAT



Items	Price excl. VAT
Industrial Symposium – physical and virtual	45 minutes (lunch)
Industrial symposium slots will be available (number to be defined) during the meeting all of	€ 10.000
which are subject to scientific committee approval. The fee includes on-line or physical	
lecture hall, standard set up used at the congress, standard AV equipment and technical	60 minutes
assistance. All other expenses (e.g. additional equipment, honoraria, travel and	€ 13.000
accommodation for invited speakers, catering for participants, refreshments for speakers and	
company staff, etc.) are the responsibility of the sponsor.	
• 45 or 60 minutes symposium	
2 complimentary registrations	
Company logo in the Final Program if printed	
 Company logo on the congress website on the EACPT Congress Platform. 	
 1 leaflet in the congress bag if available 	
 1 page advertisement in final program if printed 	
Advertisement in the Final Programme & on Congress web site	
All adverts for the Final Programme must be approved by the Organizing Secretariat and	
adhere to the following specifications with artwork to be supplied by the company by an	
agreed date.	
 A4 Portrait (full page) / A5 Landscape (half page) 	
Full colour	
Allow 3mm bleed	
• 300 dpi tiff or hi-res PDF	
Outside Back Cover	€ 2.000
Inside Back Cover	€ 1.500
Full Page Advertisement, internal	€ 1.200
Half Page Advertisement, internal	€ 1.000
FACET Concerns whatfame materian house	€ 2.000
EACPT Congress platform rotating banner	
Congress Bags	€ 500
Selection, production and costs for the congress bag must be covered by the company. Final	
approval of the associated artwork rests with the Organizing Secretariat.	
Acknowledgment as congress bag sponsor on the website and Final Programme	
 Company name and logo printed in a prominent location on the congress bag alongside the meeting logo. 	
 Sponsor to provide congress bags at own cost (branding to be approved by the Organizing Secretariat) 	
Insert in Congress Bags	€ 1.000
The insert, either one page A4 or an A5 flyer or a giveaway item, should be provided by	
sponsor and must be approved by the Organizing Secretariat. Inserts must arrive at the	
conference venue by an agreed date (to be defined) in order to be packed in the congress	
bags prior to the congress.	



 Lanyards This sponsorship gives you the opportunity to be at the forefront of the delegate's minds as they are required to wear their badge throughout the entire congress. Acknowledgment as lanyard sponsor on the website and Final Programme Sponsor to provide branded lanyards at own cost (branding to be approved by the Organizing Secretariat) 	€ 500
 Notepads & Pens This sponsorship allows the company to place their branded notepads and pens in the official congress bag. Acknowledgment as notepads or pens sponsor on the website and Final Programme Sponsor to provide notepads or pens at own cost (branding to be approved by the Organizing Secretariat) 	Each € 500
 T-shirts for the EACPT Run This sponsorship gives you the opportunity to brand the T-shirts used for the EACPT run on Monday morning. Acknowledgment as T-shirt sponsor on the website and Final Programme Sponsor to provide branded T-shirts at own cost (branding to be approved by the Organizing Secretariat) 	€ 500
Other opportunities: We are open to discuss other opportunities for your organisation to be exposed at the congress e.g. stipends to young researcher to participate. Please contact us and let us see what we can do for you.	Price upon request







EACPT is open for business – your way!

In case any of the partnership options described above should not completely suit your company's needs, please contact Julie Drehn.

We are open for discussing tailor made packages with you to help you make the most of your presence at EACPT 2022.

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